

TO: Interested Parties  
FROM: Global Strategy Group  
DATE: October 5<sup>th</sup>, 2017  
RE: **POLL RESULTS – WISCONSINITES ARE OPPOSED TO FOXCONN DEAL AND WANT SENATOR BALDWIN TO CONTINUE HER ENVIRONMENTAL LEADERSHIP**

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Key findings from Global Strategy Group's recent survey of 600 respondents in Wisconsin are as follows:

#### ENVIRONMENTAL POLICY:

- Across the board, the people of Wisconsin believe that we should improve our nation's water infrastructure in order to ensure clean water.
- A majority are opposed to the Foxconn deal. Over half (58%) say they oppose the deal, while only a third (33%) say they support it. Respondents oppose Foxconn largely due to the fact that Foxconn would receive exemptions from environmental rules that other Wisconsin companies must comply with.
- Respondents are most favorable toward Senator Baldwin's work on the Great Lakes (54% very favorable), getting the EPA to investigate safety issues at steel barrel plants (50%), and health care and environmental leadership (47%). Those polled were also supportive of her leadership positions on clean drinking water (47%).

#### STATE OF WISCONSIN:

- Wisconsinites have mixed feelings on the direction of the state, while more than half believe the U.S. is off on the wrong track. Those surveyed are split (44% right direction/44% wrong track) on the direction of Wisconsin and are pessimistic about the direction of the U.S. (30% right direction/55% wrong track).
- Wisconsinites do see the U.S. economy improving, but say health care costs are a real pain point. Nearly half of those surveyed say the U.S. economy is improving (48% getting better/26% staying the same/23% getting worse), while a majority say health care costs are getting worse (3% getting better/15% staying the same/79% getting worse).
- Ensuring that all Americans have coverage and protecting those with pre-existing conditions are top priorities for Wisconsinites. 32% say ensuring everyone in the U.S. has coverage is most important to them and 31% say protecting coverage for people with pre-existing conditions is most important to them.

#### SENATOR BALDWIN OVERALL:

- Senator Baldwin's work on the Great Lakes should be framed around a need to protect people from potentially dangerous pollution.

- Constituents are most impressed with Senator Baldwin's work protecting the Great Lakes and getting the EPA to investigate safety issues at steel barrel plants.
- Senator Baldwin's work on health care is especially appealing among her strongest supporters.
- Senator Baldwin receives net positive favorability and job approval ratings from those polled. And roughly half of those surveyed view Baldwin as someone who fights for regular people, gets things done for Wisconsin, and stands up to special interests.
- Educating constituents about Senator Baldwin and her work for Wisconsinites on environmental, public health, and other issues leads to an increase in favorability in the state overall, as well as in Green Bay and Milwaukee.
- Positive communications on Senator Baldwin's work resonates most with independents, younger women, and non-college educated individuals.

**ABOUT THIS POLL:** Global Strategy Group conducted a live telephone survey of 600 registered voters in Wisconsin from September 12 to 17, 2017. We also conducted 198 additional interviews in Green Bay and 43 additional interviews in Milwaukee to obtain 300 total interviews in each, which were then down weighted into our base of 600 registered voters. The results of this survey have a margin of error of +/-4.0%. Care has been taken to ensure that the survey is weighted to reflect the makeup of our desired universe.